



**Tahoe SAFE Alliance presents a local production of  
The Vagina Monologues  
Friday & Saturday April 6th & 7th, 2012  
Truckee Center for the Arts (Old Rec Center)**

Dear Friend,

Tahoe SAFE Alliance, formerly Tahoe Women's Services is thrilled to once again participate in the V-Day Worldwide Campaign and offer a production of Eve Ensler's award-winning play, *The Vagina Monologues*. The play, which hasn't been performed in North Lake Tahoe since 2008, plays an important role in our ongoing efforts to raise awareness and money locally for the need to end violence in relationships, families and our community. We believe that *Vagina Monologues* has the ability to change lives and is an important vehicle to empower and emphasize self-confidence to women and young girls in our community.

V-Day is celebrated in thousands of venues in over 140 countries in an effort to create dialogue and shatter taboo around violence against women and girls. Money raised from *The Vagina Monologues* will support vital programs in your community including the community's only 24-hour crisis line, the only women and children's shelter, support and counseling services, and outreach to school children on violence prevention and education. IN 2012, Tahoe SAFE Alliance will be one of the thousands of organizations around the world channeling creative energy into making a difference as part of the V-Day Worldwide Campaign. We invite you to become a vital part of this important event.

Part of what makes this event special is the opportunity it offers to local businesses to participate in this global movement, to celebrate and honor the women and girls in your life and community, and to be part of a collective voice that refuses to be ignored and says NO to violence against women and girls. *The Vagina Monologues* hasn't been performed in North Lake Tahoe in four years! We expect a great turnout but we need your financial support!

As a sponsor of V-Day 2012, you will be recognized and valued for making a difference in our community. We will include your business' name on communications that advertise the performance- press releases, fliers, programs, etc. We have enclosed a copy of the 2008 program as an example of the recognition we provide. Also, attached is a full description of our sponsorship packages. A member of our sponsorship committee will be in touch with you in the next week to answer any questions and discuss opportunities. **Please note that to be included in the promotional materials for this event, you'll need to commit by no later than February 27, 2012.**

We look forward to collaborating with you on this extraordinary celebration of women and girls. We know that with your support and participation, this will be one of the most spectacular events in North Lake Tahoe. If you have any questions, or require further information, please contact Dawn Harris at (775) 298-0169 or [dawnh@tahoesafealliance.org](mailto:dawnh@tahoesafealliance.org).

Sincerely,

Dawn Harris  
Sponsorship Chair, Tahoe SAFE Alliance Vagina Monologues

**A NON-PROFIT AGENCY DEDICATED TO REDUCING THE INCIDENCE AND TRAUMA OF DOMESTIC VIOLENCE  
AND SEXUAL ASSAULT IN THE NORTH LAKE TAHOE/TRUCKEE COMMUNITIES**

948 Incline Way  
Incline Village, NV 89451  
(775) 298-0010

8321 Steelhead Avenue  
P. O. Box 1232  
Kings Beach, CA 96143  
(530) 546-7804

12257 Business Park Drive  
Unit 6  
P. O. Box 1105  
Truckee, CA 96160  
(530) 582-9117



*Tahoe SAFE Alliance presents a local production of  
The Vagina Monologues  
March 30 & 31, 2012*

## 2012 Sponsorship Opportunities

***Become a V-Day Sponsor today and support our mission to reduce the incidence and trauma of domestic violence, sexual assault, and child abuse in North Lake Tahoe and Truckee***

Level	English	Benefits
Queen V	\$2,500	Center fold program ad, logo in volunteer newsletter for 12 months, inclusion in agency Annual Report, inclusion in a feature article published in North Tahoe Bonanza and Sierra Sun, inclusion in all promotional materials and event signage, 6 VIP admission tickets
V-Angel Sponsor	\$1,000	Full page program ad, logo in volunteer newsletter for 9 months, inclusion in agency Annual Report, inclusion in all promotional materials and event signage, 4 VIP admission tickets
DiVine Sponsor	\$500	½ page program ad, logo in volunteer newsletter for 6 months, inclusion in agency Annual Report, inclusion in all promotional materials and event signage, 2 VIP admission tickets
Valentine Sponsor	\$250	¼ page program ad, business name in volunteer newsletter for 3 months, inclusion in agency Annual Report, inclusion in event signage, 2 VIP admission tickets
LoVe Sponsor	\$100	Business name in program, business name in newsletter for 1 month, inclusion in Annual Report

Deadline for all ads and sponsorships is **February 27, 2012** for poster and program inclusion. Sponsorships offering recognition on promotional materials will be included on materials only after sponsorship is received.



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## 2012 Sponsorship Form

----- Please return form with payment and ad in PDF format -----

**Yes! I will help stop violence against women and girls and change lives by supporting V-Day 2012 and Tahoe SAFE Alliance!**

Enclosed is my check or credit card payment for \$\_\_\_\_\_ to Tahoe SAFE Alliance for a sponsorship at the (circle one) level: *(ad layout also enclosed)*

	Love	Valentine	Divine	V-Angel	Queen V
English	\$100	\$250	\$500	\$1,000	\$2,500

NAME \_\_\_\_\_

ORGANIZATION \_\_\_\_\_

ADDRESS \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

CREDIT CARD NUMBER \_\_\_\_\_ EXP. DATE \_\_\_\_\_

Mail payment and form to  
Tahoe SAFE Alliance, 948 Incline Way, Incline Village, NV 89451

OR

Fax to (775) 298-0011

OR

Email [dawnh@tahoesafealliance.org](mailto:dawnh@tahoesafealliance.org)

Tahoe SAFE Alliance is a 501(c)(3) organization and your sponsorship is tax deductible. Our Federal Tax ID: 94-2985554